

# EXHIBITOR INFORMATION

## SECTECH - Expo & Seminars, Stockholm

October 27-28, 2021  
Stockholmsmässan (Stockholm International Fairs)  
Älvsjö/Stockholm

### Opening hours

*Exhibition opening hours:*

27/10, 09:00 – 17:00

28/10, 09:00 – 16:30

Exhibitors have access to the exhibition area one hour prior to opening and 30 minutes after closing.

### Building and dismantling hours

*Moving in:* 26/10, 07:00 – 22:00

27/10, 07:00 – 09:00

*Moving out:* 28/10, 16:30 – 24:00

29/10, 07:00 – 16:00

If extended moving in time is needed, an application must be filled in via the Exhibitor Portal

<https://exhibitors.stockholmsmassan.se/knowledge/details?site=sectech&itemid=0AE4E79109CE455592DF485EC921E6BE> with requests for moving in time. Please note that there is no guarantee that the application will be granted, and that an extra cost will be paid if the application is granted.

Move in and move out via the loading dock between hall B and C at the eastern entrance.

Removal of goods and empty packing materials, left behind by the exhibitor will be charged to the exhibitor.

### Children on the premises

For safety reasons, persons under the age of 16 may not be in the event halls during construction work or tear-down regardless of whether they are alone or accompanied by an adult, this is because our halls are considered to be a construction site during these times.

### The price for the stands

6 sqm: SEK 33.000

12 sqm: SEK 46.100

A registration fee of SEK 4.500 is added to the stand cost.

As the number of stands is limited, it is important to book a stand quickly.

To reserve a stand, please contact Deniz Baykal on tel: +46 8 556 306 80 or by email: [deniz.baykal@armedia.se](mailto:deniz.baykal@armedia.se).

### Stand equipment

Stands are equipped with:

- White wall panel in sections of 1 x 2.5 m, mounted in aluminium system.
- Carpets in 50 x 50 cm tiles. 15 color options.
- White sign with company name printed in black text, size 100 x 28.5 cm.
- Furniture, [see selection»](#)

<https://exhibitors.stockholmsmassan.se/shop?site=sectech&productoptionid&categoryid=4671902B589642699B7EE104048081B9>

- 1 x electricity outlet 230V, 10A, max 2000W (Consumption included)
- 1 x spotlight per running metre of wall.
- Cleaning during the event

**Please note!** The form of your choice must be submitted **no later than 1 October 2021**. If no choice has been made, your stand will be equipped with blue carpet, 2 pcs folding chairs, 1 information counter and 1 brochure stand and on the sign the legal name of your company will be printed.

The entire package must be ordered at the same time. [Order here »](#)

<https://exhibitors.stockholmsmassan.se/shop?site=sectech&productoptionid&categoryid=4671902B589642699B7EE104048081B9>

**Height construction**

It is not allowed to build stand constructions or hang signs above the height of 2,5 metres.

**Additional stand equipment**

Place your order at Event Service at Stockholmsmässan: +46 8 749 44 44 or [eventservice@stockholmsmassan.se](mailto:eventservice@stockholmsmassan.se).  
See all our products and equipment » <https://exhibitors.stockholmsmassan.se/shop?site=sectech>

**Important! Order in time and save money**

For the best possible service from Stockholmsmässan and to be sure of getting the products and services you need – order in good time. This will allow us to deliver services of a higher quality and will also save you money.

If you order no later than 3 weeks before the official moving-in date, we reward you by offering the lowest price for construction and stand equipment. Orders received later than 1 October 2021, are subject to a 30% surcharge on the price up until the moving-in date. If you order during the official moving-in period or the actual event, a 50% surcharge will apply.

The surcharge applies to all products priced in the webshop. However, prices for plants, wireless Internet connection, parking permits, exhibitor Insurance and stand catering are not affected.

**Last date to order stand equipment at the lowest price is on October 1, 2021.**

**Service Centre and shop**

At Service Centre you will get help during the exhibition with additional stand orders, goods deliveries etc. Service Centre is open during official moving in and out and during the exhibition.

Opening hours:

Tuesday 26/10 08.00 – 18.00

Wednesday 27/10 07.00 – 17.30

Thursday 28/10 08.00 – 18.30

**Insurance**

Standard company insurance does not normally cover trade fairs. We therefore recommend that you review what your insurance covers. In collaboration with IF Skadeförsäkring, Stockholmsmässan has put together a simple insurance policy for exhibitors. Please phone Event Service, +46 8 749 44 44 for more information.

**Internet**

Stockholmsmässan provides you with the *free wi-fi network* "stockholmsmassan" in all our public areas. The network is open to all visitors and exhibitors and offers the possibility to check emails, surf the web and interact in social media free of charge.

Visitor and exhibitor equipment may cause disturbances in the network. Stockholmsmässan cannot guarantee that this, free of charge, wireless network is fully functional at all times.

You can order *wired internet* connection up to 100Mbit / sec via the webshop.

More information » <https://exhibitors.stockholmsmassan.se/shop?site=sectech>

**Goods handling**

For information>>

<https://exhibitors.stockholmsmassan.se/shop?categoryid=53906D29B129425D8CF9D43927C46120&site=sectech>

**Goods address**

Stockholmsmässan, Godsmottagningen

**Sectech 2021**

"Company name"

"Stand number"

Parkeringsvägen 10

SE-125 30 Älvsjö

(Postal address: Stockholmsmässan, 125 80 Stockholm)

**FairMate Lead Tracking gives you more business opportunities!**

Our Lead Tracking service utilizes your own smart phone for scanning visitors and gaining an overview of exactly who has visited your stand. You can easily extract a report whenever you want. You don't have to worry about business cards and loose notes and can thus focus on what is important during the event – meeting people in person.

Get more information and buy a licence code »

<https://exhibitors.stockholmsmassan.se/knowledge/details?site=sectech&itemid=DB44EAC0A9AD4CC29CA728B24D31A4A9>

**Exhibitor badge**

The exhibitor badges are only for use by staff working in the stand. It gives you access 1 hour before the fair opens and 30 minutes after closing time. As these badges allow entrance to the halls during other times than the official ones, the badges must be treated like valuable documents. All staff working in the stand must be pre-registered at [info@sectech.nu](mailto:info@sectech.nu)

**Last day for ordering: October 7, 2021.**

**Note:** All exhibitor badges must be picked up at the same time by one person responsible for the stand. The pickup is located in the main entrance and start from October 26 at 8am, 2021.

**Workpass**

Temporary personnel, for example craftsmen only working during installation and dismantling, can pick up a working pass in Main Entrance or East Entrance.

**Restaurants at Stockholmsmässan**

At Mässrestauranger you can book a table, order catering to your staff and order food coupons for your staff. At [www.massrestauranger.se/en/start/se/you](http://www.massrestauranger.se/en/start/se/you) you will find contact information and a list of available restaurants.

**Alcohol at Stockholmsmässan**

Mässrestauranger AB has a license to serve alcohol in all of Stockholmsmässan's restaurants, halls and conference facilities. This means that exhibitors must go through Mässrestauranger if you want to offer beer, wine or liquor in your stand. If you run out of alcohol during the event, you can order more and have it quickly delivered. You may not serve alcohol before 11AM or to people under the age of 18. A special alcohol permit is required if you plan on serving alcohol after the event has closed. Consumption of alcohol on the premises during installation and dismantling is prohibited.

**Hotel Scandic Talk**

Scandic Talk is a modern hotel next to Stockholmsmässan. Our rooms and restaurant just had a renovation during 2018.

Hotel offer >>

<https://exhibitors.stockholmsmassan.se/news/details?site=sectech&itemid=93B2995AA0BB49FCA52F59473A1D32AC>

**Address**

Scandic Talk

Mässvägen 2, Älvsjö, SE-125 80 Stockholm, Sweden

Tel: +46 8 5888 2000, e-mail: [talk@scandichotels.com](mailto:talk@scandichotels.com)

More information: <https://www.scandichotels.se/hotell/sverige/stockholm/scandic-talk>.

**Parking**

We have 2 000 parking spaces in our parking garage and in the parking lots surrounding the exhibition center.

**Parking fee**

Pay for your parking time with the app Betala P, EasyPark, SMS Park or Parkster. The area code can be found on signs located in the parking area. [Download the app Betala P »](#)

[https://www.stockholmparkering.se/Pages/Betala\\_P\\_in\\_english.aspx](https://www.stockholmparkering.se/Pages/Betala_P_in_english.aspx)

- Parking garage: 60 SEK per hour or 170 SEK per day.

- Outdoor parking: 50 SEK per hour or 150 SEK per day.

**Invite your guests**

Invite your customers to Sectech, use this link to register >> [https://ticket.stockholmsmassan.se/cgi-bin/fmsm/lib/pub/tt.cgi/Registration.html?oid=12077&lang=2&ticket=q\\_u\\_e\\_s\\_t](https://ticket.stockholmsmassan.se/cgi-bin/fmsm/lib/pub/tt.cgi/Registration.html?oid=12077&lang=2&ticket=q_u_e_s_t)

To avoid queues and get easy access to exhibition and seminars, visitor registration should be done before arrival at the Stockholm Fair. If they still choose to register their visit on location, they can use their smartphone.

**Entrance for visitors**

To avoid queues and get easy access to exhibition and seminars, visitor registration should be done before your arrival at the Stockholm Fair. If you still choose to register your visit on site, use your smartphone.

When registering, indicate whether you intend to visit Sectech in the morning or in the afternoon. If you intend to be on site in both morning and afternoon, you register for both morning and afternoon sessions.

Free admission to Sectech with pre-registration. Sectech is a trade show, children under the age of 15 only in the company of adults.

Register here >> [https://ticket.stockholmsmassan.se/cgi-bin/fmsm/lib/pub/tt.cgi/Registration.html?oid=12077&lang=2&ticket=q\\_u\\_e\\_s\\_t](https://ticket.stockholmsmassan.se/cgi-bin/fmsm/lib/pub/tt.cgi/Registration.html?oid=12077&lang=2&ticket=q_u_e_s_t)

**Mingling featuring the prize ceremonies for Detektor International and the Safety Ambassador of the year.**

After the first day of the fair, a mingling will be arranged in close proximity to the exhibition. Snacks and drinks will be served as this year's winners of the Detektor International Awards will be presented. Another highlight is the presentation of the chosen Safety Ambassador of the Year (2021) in Sweden.

*Pre-registration required.*

**Website**

At [www.sectech.nu](http://www.sectech.nu) you always find the latest news with the current exhibitor list.

***Please contact us if you have any questions!***

**AR Media International AB**

Deniz Baykal - project manager

Phone: +46 8 556 306 80

Mobile: +46 73 987 53 33

E-mail: [deniz.baykal@armedia.se](mailto:deniz.baykal@armedia.se)

**Stockholmsmässan**

For questions about Stockholmsmässan's products and services, contact Eventservice: Ph: +46 8 749 44 44

[eventservice@stockholmsmassan.se](mailto:eventservice@stockholmsmassan.se)