

# General terms and conditions

**1. Background** AR Media AB and Stockholmsmässan AB are organisers of the Sectech fair in Sweden, Norway and Denmark.

These general terms governs rent of space for stands and all other services provided by the organisers, technical and other, including rent of premises, unless otherwise specifically provided for separately.

**2. The agreement** Reservation: Reservation of stand space or rent of premises, as well as these conditions, are binding for the exhibitor whatever the form of reservation, regardless if it is made through an application form created specifically for this purpose, via Internet, telephone, facsimile or in any other way. The organiser reserves the right to assess and, without any explanation, deny entry or to set up specific requirements for the Exhibitor's participation in a certain event.

The Organisers are bound by the agreement when an order confirmation has been sent to the Exhibitor. Such confirmation can also be made in the form of an invoice. If the confirmation deviates from the reservation, the Exhibitor shall notify the Organisers thereof within 10 (ten) days from the date of the order confirmation/invoice. If no such notification is made by any of the parties the content of the order confirmation is binding. If the Exhibitor notifies the Organisers about the deviation within the time limit stated above, the Organiser shall either correct the deviation or declare the agreement cancelled.

The Exhibitor's specifications, made on an order form or the like, regarding stand location and its size, are only considered as requests. The Organisers grant the Exhibitor a final stand location based on the most optimal use of the exhibition halls. The time of the application is of no relevance. The Organisers reserves the right to, whenever it is found to be necessary, adjust and rearrange the layout of the exhibition halls. Hence, a deviation between the requested stand location and the stand location finally allocated to the Exhibitor shall never be considered a deviation between the reservation and the order confirmation.

The Organiser is entitled to terminate the agreement with the Exhibitor in writing with immediate effect in case of overdue payment of the exhibitor.

Cancellation: The Exhibitor may, free of charge, cancel a booking of space for a stand within 10 (ten) days from the date of the order confirmation/invoice.

Upon cancellation of a booking of premises the Exhibitor will be charged 50 (fifty) percent if cancellation is made less than six months prior to the first day of use and 100 (one hundred) percent if cancellation is made less than four months before the first day of use. Registration fees are however never refunded.

Space for a stand or premises must not, fully or partly, be assigned or sublet to a third party by the Exhibitor without the approval of the Organisers. The Exhibitor agrees to follow these general terms and other instructions that may be issued by the Organiser.

**3. Exhibitors use of stand or premises, etc. Prior to the fair:** The Exhibitor shall take possession of the allocated stand no later than 12 (twelve) hours prior to the opening of the fair. Failure to do so entitles the Organiser to use the stand for other purposes.

The Exhibitor shall have the stand ready and prepared 2 (two) hours prior to the opening of the fair.

The Stand may not be taken into possession unless registration fee, rent and any other fees according to the order confirmation and, if applicable later made orders, are paid in full. Access to rented premises is not granted unless 70 (seventy) percent of the rent and any other fees according to the order confirmation are paid in full.

During the fair: The stand must meet the requirements stated in the Technical Information issued by the Organisers. These can be ordered from the Fair and are available at [www.sectech.nu](http://www.sectech.nu). Furthermore, the stand decorations, exposure area for advertising and the like, may not, without approval from the Organisers, exceed the maximum heights that are decided for the relevant fair.

The Exhibitor shall keep the stand in good order and, on his own expense, make necessary improvements thereof if the Organisers consider it not to meet reasonable quality requirements.

Rented premises shall be maintained and returned in the same state as upon first entry. The Exhibitor shall indemnify the Organisers for any damages the Exhibitor or anyone for whom he is responsible causes on the rented premises.

Only those objects that are considered by the Organisers to comply with the objectives of the fair in question and meet reasonable quality requirements may be exhibited. In the event that an item that is exhibited is found by the Organisers not to meet the aforementioned requirements, the Exhibitor is obliged to remove the item from the stand immediately and on his own expense. The Exhibitor shall not be entitled to a refund of the stand rent or any part thereof, or to receive any other compensation from the Organisers in respect of any cost or losses – either direct or indirect – which may arise as a consequence of a decision of the aforementioned kind by the Organiser.

The Fair has an unconditional right to reject an Exhibitor or an exhibited object. Rejection is made on the Exhibitor's expense.

It is not permissible for the Exhibitor to:

- without approval of the Organisers conduct sale over the counter for cash payment, or to take deposits.
- without approval of the Organisers distribute advertisements outside his own stand.
- without approval of the Organisers through displays within the area of the fair to refer to an exhibition outside the fair.
- present or allow political propaganda in the stand or elsewhere in the area of the fair.
- to arrange his stand, decoration, demonstrations and sales activities in a way which contravenes the basic rules of the International Chamber of Commerce governing advertising, or which causes disturbance to other exhibitors and visitors. All verbal and written marketing shall be of a responsible nature and shall conform to marketing legislation.
- carry out activities or demonstrations which due to their sound level, as assessed and considered by the Organisers, negatively affects other exhibitors' possibility to participate and demonstrate their products, articles or services.

Rent of premises for commercial business, requires a specific agreement to be entered into between the Organisers and the Exhibitor.

Exhibited products may not be removed during the period of the fair without special approval of the Organisers.

It is not permitted to exhibit live animals, explosive products or other items, which the Organisers consider inappropriate from a safety point of view. Products that are exhibited shall conform to the regulations of relevant authorities and/or control and inspection bodies and shall, when necessary, display the approval of such authorities or bodies.

The Exhibitor is reminded of his obligations pursuant to applicable laws on working environment.

If necessary the Fair is entitled to undertake corrective measurements, on the Exhibitor's Expense, upon violation of any aforementioned regulation, which applies to a particular fair or conference.

After the fair/conference: Any objects left in the stand, in rented premises or elsewhere within the area of the Fair, will be removed by the organisers at the risk and expense of the Exhibitor. As security for the fulfilment of all obligations to the Fair that the Exhibitor has or may occur, the Fair shall be entitled to retain the Exhibitor's property until payment in full has been effected.

**4. Exhibitor's liability** The Exhibitor shall indemnify the Fair for all damages caused by the Exhibitor or attributable to his personnel.

Breaches by the Exhibitor of any of these general terms or any other specific regulation concerning services provided by the Organisers shall render him liable to exclusion with immediate effect from participation in any ongoing and future events. The Exhibitor shall in such cases remain responsible for agreed rental charges.

The Exhibitor shall indemnify the Organisers in the event of the Fair being obliged to pay taxes or other duties to the state or municipality, based on the Exhibitors rent or other fees due by the Exhibitor for participation in the fair or conference.

The Exhibitor is specifically reminded that any communication connection provided through the Exhibitor Service, does not include any protection against infringement or computer viruses and that necessary protection through firewalls etc. is the sole responsibility of the Exhibitor himself.

**5. The Fair's liability** In the event the Organisers aren't able to provide the agreed stand location, the Exhibitor is required to accept any adjustments in respect of space and location which may be necessary and reasonable due to the circumstances.

In the event the Organisers are effectively unable to offer any stand location, the sole remedy for the Exhibitor is to receive a refund of paid stand rent and all other fees.

The Organisers shall not be responsible for any exhibited object or decorations in the Exhibitor's stand, irrespective of whether damage has been caused as a result of an error or negligence on part of the Organisers or staff for whom the Organisers are responsible.

The Organisers are not responsible for any material, clothes or equipment that belongs to the Exhibitor or any third party, which are being stored in premises rented from the Organisers. The Organisers are not responsible for an event's commercial effect or success, number of participating exhibitors or visitors, or the presence of certain strategic exhibitors.

If, for reasons outside the Organisers' control, restrictions occur in respect of heating, supply of electricity, water, communication connection, electronic or web based services or other facilities supplied by the Fair, the Exhibitor is not entitled to receive any refund of stand rent, premises rent or part thereof. Neither shall the Exhibitor be entitled to any other form of compensation. If aforementioned restrictions occur due to circumstances within the Organisers' control, the Organisers' liability is limited to a refund of the fee paid for such a facility.

The Organisers are not liable for any errors in catalogues or other compilation of information being made regarding a certain event, irrespective of form, written or electronic.

The Organisers disclaim any responsibility for damages and claims resulting from these general terms or herein-stated conditions not being complied with, or from failure to obtain any required approval from the Organisers. The Exhibitor shall himself remain responsible and indemnify the Fair for all such expenses and damages.

In the event, as a consequence of war, riot or act of terror, action taken by any local authority or lack thereof, new or altered legislation, conflicts on the labour market, blockade, fire, flooding or an accident of a major scale or some other comparable incident, the organisers become forced to cancel or postpone the holding of a certain event, no refund of the rent will be paid. The Exhibitor shall as soon as the event can be held, be entitled to priority with regard to stand location or if applicable, similar premises and be exempted from the registration fee. Except the aforementioned, the Exhibitor is not entitled to any form of compensation.

The Organisers are not liable for any other damages than those aforementioned, unless caused by intention or gross negligence. The Organisers are never responsible for the Exhibitor's indirect damages. The Fair's liability shall under no circumstances exceed 5 (five) base amounts according to the Swedish National Insurance Act (1962:382).

**6. Terms of payment** Registration fee, stand rent and all other applicable fees shall be paid for in advance prior to the relevant fair. Rent of premises and other thereto related charges shall, unless otherwise agreed, be paid with 70 (seventy) percent in advance and 30 (thirty) percent after completion of the event.

Services provided by the Exhibitor Service shall be paid, unless otherwise stated in the order acknowledgement, after completion of the fair, within 15 (fifteen) days after receipt of invoice. Complaints in respect of such services shall be made without delay and have reached the Organisers no later than 10 (ten) days after date of invoice.

In the event of late payment, interest will be charged at a rate of 1,5 (one and a half) percent per month. Payments made with credit cards are subject to a supplementary charge of 4 (four) percent of invoiced amount.

**7. Miscellaneous** The Exhibitor permits available information about him/her to be furnished to a third party.

The Exhibitor consents to the Organisers being freely entitled, without requiring the specific consent of the Exhibitor, to make sound and/or film recordings of the products, messages, films, presentations, performances, persons or anything else that represents the Exhibitor or the Exhibitor shows at the Fair. The Organisers are thereafter entitled to freely publicise the results of such recordings for its own PR or marketing purposes. The Organisers are responsible for obtaining any necessary consents for such uses from any third parties who may be concerned.

The headings of these general terms and conditions are only intended as support for the reading and shall not affect the interpretation of the content.

No omission from the Organisers to refer to these general terms shall be regarded as a waiver of such right. Neither shall a waiver of any right at any one occasion, irrespective of the reason therefore, be construed as a waiver of such right at any future occasion.

Disputes regarding interpretation or application of agreements between the parties, and thereto related legal issues, shall be settled in ordinary courts with Stockholm's district court being the court of first instance. Swedish law shall apply on any agreements between the Organisers and the Exhibitor.